

## Power of professional visualization for enhanced enterprise collaboration

### View better, share faster, collaborate easier

High profile meeting rooms and executive boardrooms are where high impact, strategic decisions are made. Thus, having an efficient and detailed view of complex data sets is paramount. The combination of technologies from Polycom and Barco bring together three vital elements for an enhanced enterprise collaboration experience: an ultra-high resolution professional display, an easy to use wireless meeting room collaboration system and the ultimate flexibility and immersion of telepresence. Polycom's expertise in video solutions synergize with Barco's professional visualization and collaboration technologies to offer a never before experience in enterprise collaboration.



### Key features

#### Large canvas visualization for enhanced immersive experience

- Flexibility to choose between a wide-screen, high-brightness panorama projector and a self-standing display wall of near-seamless LCD panels
- Scalability of high display resolutions starting from 2560 x 1080 up to 7680 x 2160
- Completely integrated with Polycom's enterprise immersive video solutions

#### Wireless participation in meetings at the click of a button

- Any meeting participants from either the near or far end(s) can share their content wirelessly for efficient collaboration
- Content of the composition is handled automatically to respect data integrity and create the best use of screen real estate
- Supports content of up to four meeting participants to be displayed at the same time and up to 64 buttons to be concurrently connected

#### Easy installation with freestanding integrated LCD structure

- Freestanding structure allows for positioning the display wall wherever needed without the need for any wall support making it possible to install the display wall in any room
- Contemporary design to match modern meeting room aesthetics
- Ultra HD resolution canvas up to 7680 x 2160 gives the opportunity to display content in extreme detail

#### Widescreen content support through fixed install projection

- Exceptionally wide 21:9 aspect ratio panoramic image and 2560 x 1080 image resolution make the ideal alternative for blended projection
- Designed to replace the complex setup of a traditional collaboration room with a dual-channel blend or bezel
- Compact and stylish design to perfectly match the interior of the meeting room

## Qualifying questions

- Do you feel the need for higher resolution display systems in your meeting room that can accommodate much more content than today?
- Do you feel your meetings could start much quicker without start up delays?
- Do you miss ways to share meeting content much faster and easier?
- Did you know that you no longer need to scale down your content to show and share in a telepresence meeting?
- Do you and your colleagues miss being able to share multiple screens and content at the same time to the meeting room display?
- Did you know that while in a telepresence session you can share multiple participant screens from either side?
- Do you find it hassling to deal with all the cables in a meeting room to just connect your laptop?
- Did you know that wireless meeting room collaboration is possible?
- Did you know that you can now connect and share content from mobile and handheld devices to either side of a telepresence session?

## Learn more

To learn more about how Polycom and Barco can help your organization, go to [www.barco.com](http://www.barco.com).

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## Why choose Barco?

Barco is a global leader in collaborative visualization solutions for professional markets ranging from corporations and enterprises, all the way to command and control rooms, defense, digital cinema and healthcare. Choosing Barco has many advantages:

**Experts in visualization**—A complete portfolio of visualization solutions for every enterprise needs, including LCD display walls and professional grade projectors.

**Innovators in meeting room collaboration**—Enhance meeting room collaboration through wireless systems at push of a button.

**End-to-end solution integrated with Polycom**—Easy integration with Polycom telepresence to create a complete collaborative visual experience like never before.

**Unmatched reliability**—All Barco products are strictly professional grade designed with components having the highest possible level of reliability.

**Highest scalability**—Ready for future expansion minus forklift replacements giving you ultimate peace of mind today and tomorrow.

## Key differentiators

Completing the perfect telepresence experience

### World's most trusted visualization brand

Our products are trusted by millions of people every day—wherever visualization is critical to success—and we strive to achieve the highest levels of professionalism, helping us become the most trusted brand in visualization.

### Always ready for tomorrow's requirements—today!

Be it in innovative platforms for collaboration or the next generation technologies in visualization, Barco takes pride in striving to be at the forefront, always.

### Collaborative visualization with integration at its heart

Barco's collaborative visualization is an impressive solution to customers' needs—we designed it that way—but fantastic visualization needs smoother integration. That's why we've designed all our products with integration at their hearts. Combined with Polycom immersive video solutions, Barco's products will provide a seamless experience.